



**BOSCH**

**TEST IT.  
SHARE IT.  
KEEP IT.**



# THE BITURBO TEST

Create your video now.

**BITURBO**  
BRUSHLESS

Bosch Professional

# WELCOME TO THE BITURBO TEST

Your BITURBO tool is here! Test it, tell us what you think, and capture it all on camera. As long as your video meets our terms and conditions, the tool is yours to keep – free of charge. Follow these simple steps to make BITURBO yours:



**01**

**GETTING  
STARTED**

**02**

**SAFETY FIRST**

**03**

**CREATE YOUR VIDEO**

**04**

**SHARE YOUR VIDEO**

**05**

**SUPPORT**

# 01 GETTING STARTED

To keep the tool, you must upload your video within 4 weeks after receiving the package. That should be plenty of time for you to prepare – and these PRO tips will help make things even easier.



## GET TO KNOW THE TOOLS & ACCESSORIES

Become a BITURBO expert. Read up on the tool and accessories – and get familiar with the specifications and special features in advance.

All about  
the tools:

**BITURBO**  
BRUSHLESS



All about the  
accessories:

**EXPERT**  
ACCESSORIES



Website



Brochure

GBH 18V-34 CF



GKT 18V-52 GC



GBH 18V-45 C



GDS 18V-1000 C



GCM 18V-216 DC



GSB 18V-150 C



GWX 18V-15 SC



## PLAN YOUR TEST IN ADVANCE

Come up with an authentic test scenario for the tool. Prepare your workshop or jobsite for the shoot and make sure you have all the materials (wood, metal, concrete, cabinets, etc.) necessary to really put the BITURBO tool to the test.



## CHECK THE SAFETY REQUIREMENTS

Check the safety requirements on the next page...



# 02

## SAFETY FIRST

**BITURBO tools are extremely powerful and need to be handled with caution. Make sure you have the necessary safety gear for handling your tool, e.g. safety glasses, earplugs, etc.**

### **SAFETY REQUIREMENTS**

Here are a few important safety requirements that you need to keep in mind when using the tool in your video. **We have provided some basic safety equipment along with the BITURBO tool, but you are expected to follow the recommended safety requirements in full as described in the tool's user manual.**



**If you don't follow the safety guidelines, you will be obliged to remove the video from social media – and you will no longer be able to keep the tool!**



# 03

## CREATE YOUR VIDEO

Ready to roll? Here are a few PRO tips for creating great video content:



### DO

- **Be honest and insightful:** We're not looking for a sales pitch, we're looking for an expert review by a professional tradesperson. Choose a true test scenario and make it insightful: What do you like about BITURBO? How does it make hard work easier?
- **Show the best angles:**  
Make sure viewers can clearly see your test up close in the video.
- **Use the right format & licence-free music:** Video length should be between 30 seconds and 5 minutes. If you use music, please make sure it is royalty-free.
- **Use good lighting & sound:** Make sure you and the tool are clearly visible. Do a sound-check before filming. A good location can make all the difference!
- **Use a tripod (or cameraperson):** Filming yourself is amateurish at best, and dangerous at worst! Ask a buddy to do the filming for you.
- **Show tools on their "sunny" side:**  
Viewers should be able to see the Bosch logo and model name.



### DON'T

- **... forget to wear your safety gear on film.** PROs put safety first. Plus: It's a legal thing.
- **... multi-task while filming.** Only talk to the camera before or after using the tool. It's safer for you and this way the noise of the tool won't prevent viewers from hearing what you have to say.
- **... film third-parties** without their consent or let third-parties handle the tool.
- **... show tools from other power tool brands** in your video.



You can create as many videos as you like!

# 04

## SHARE YOUR VIDEO

Woohoo! You're ready to share?  
Then let's get down to business...

### POST THE VIDEO TO YOUR SOCIAL MEDIA CHANNEL(S) WITHIN 4 WEEKS OF RECEIVING THE TOOL\*:

- **Use these hashtags** so all participants can see your video:  
#BITURBOtest  
#boschprofessional
- **Make sure** your accounts are set to public so that your videos are viewable.
- **Check out** other videos and share, comment, like away!

**AND TELL US WHERE YOU'VE POSTED! WITHIN 4 WEEKS OF RECEIVING THE TOOL,  
YOU MUST USE THE LINK PROVIDED IN OUR EMAIL TO SHARE YOUR VIDEO WITH US.**



**Clearly mark your video and/or post as an  
“advertisement” or “promotional video”**

\* The guidelines of the respective platform provider must be strictly observed. If the participant does not comply with these regulations and Bosch becomes aware of this, the participant shall be obliged to delete the posting immediately at the request of Bosch. Bosch shall also be entitled to exclude the participant from the promotion. When making the video, data protection regulations must also be observed. In particular, third parties must not be filmed without their consent.

# 05

## ... AND THAT'S IT!



As long as you follow these simple steps and guidelines, the BITURBO tool is yours to keep.

### FURTHER QUESTIONS? PLEASE CONTACT

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#### FAQ

Get answers to the most frequently asked questions here:

[www.bosch-professional.com/gb/en/biturbo-faq](http://www.bosch-professional.com/gb/en/biturbo-faq)



#### THE LEGAL STUFF

In case you haven't read the terms and conditions yet, check them out here:

[www.bosch-professional.com/gb/en/biturbo-legal](http://www.bosch-professional.com/gb/en/biturbo-legal)

# FOLLOW US



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**<https://www.youtube.com/c/BoschProfessionalUK>**



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